

Communications Officer (NOB) - Damascus, Syria - OA076-2024

Communications Officer (NOB) - Damascus, Syria - OA076-2024

DEADLINE FOR APPLICATIONS

12 June 2025-23:59-GMT+03:00 Eastern European Time (Damascus)

WFP celebrates and embraces diversity. It is committed to the principle of equal employment opportunity for all its employees and encourages qualified candidates to apply irrespective of race, colour, national origin, ethnic or social background, genetic information, gender, gender identity and/or expression, sexual orientation, religion or belief, HIV status or disability.

ABOUT WFP

The World Food Programme is the world's largest humanitarian organization saving lives in emergencies and using food assistance to build a pathway to peace, stability and prosperity, for people recovering from conflict, disasters and the impact of climate change.

At WFP, people are at the heart of everything we do and the vision of the future WFP workforce is one of diverse, committed, skilled, and high performing teams, selected on merit, operating in a healthy and inclusive work environment, living WFP's values (Integrity, Collaboration, Commitment, Humanity, and Inclusion) and working with partners to save and change the lives of those WFP serves.

To learn more about WFP, visit our website: https://www.wfp.org and follow us on social media to keep up with our latest news: YouTube, LinkedIn, Instagram, Facebook, Twitter, TikTok.

WHY JOIN WFP?

- · WFP is a 2020 Nobel Peace Prize Laureate.
- · WFP offers a highly inclusive, diverse, and multicultural working environment.
- WFP invests in the personal & professional development of its employees through a range
 of training, accreditation, coaching, mentorship, and other programs as well as through
 internal mobility opportunities.
- A career path in WFP provides an exciting opportunity to work across the various country, regional and global offices around the world, and with passionate colleagues who work tirelessly to ensure that effective humanitarian assistance reaches millions of people across the globe.
- We offer an attractive compensation package (please refer to the Terms and Conditions section of this vacancy announcement).

ORGANIZATIONAL CONTEXT:

Syria has been experiencing a prolonged crisis since 2011, severely damaging its economy and social fabric. Currently, almost 33 percent of the people in need of humanitarian assistance in 2024 are internally displaced persons (IDPs) and out of the 7.2 million IDPs, 5.5 million are in need of humanitarian assistance.

The 2024 Humanitarian Needs Overview (HNO) states that around 15.5 million people (66 percent of the population) need food, livelihood support, agricultural assistance, or assistance from national safety nets.



At least 12.9 million people are in need of food assistance, including more than 2.1 million who live in camps and a further 2.6 million are at risk of food insecurity. The main causes are the prolonged crisis, economic collapse, eroding purchasing power, the impacts of the Coronavirus disease pandemic, and an earthquake, these pre-exiting effects compound with recent crises including influx from Lebanon, internal displacements following ongoing change in control coupled with dwindling humanitarian funding further exacerbates food insecurity and strains livelihoods.

As a response to this situation, the World Food Programme (WFP) has developed an interim country strategic plan (iCSP) that addresses the growing food and nutrition needs, livelihood deterioration, and the collapse of food systems. The iCSP began implementation in January 2022, drawing from WFP's experience and lessons learned and collaborating with humanitarian and development stakeholders.

JOB PURPOSE:

To implement the communications plan by supporting and delivering a range of communications activities, providing research and analysis, and prioritising effectively.

The incumbent will report to the Head of the External Relations and Partnerships unit.

KEY ACCOUNTABILITIES (not all-inclusive, within delegated authority):

- Implement country specific communication work plans designed to maintain and enhance the visibility and reputation of WFP, as well as support fundraising activities, ensuring alignment with overall communications and WFP strategies.
- Contribute to communications through good research, analysis of assigned area of work and timely preparation and distribution of communication, visibility and information products to target audience(s).
- Maintain a contact list of journalists and media outlets and support the flow of news/information about WFP's work to the media, in order to support regular and appropriate communications.
- Prepare media messages, talking points for media and press releases as required.
- Conduct media monitoring and analysis to provide colleagues with an overview of humanitarian issues in Syria.
- Support the social media plan by developing social media content, and utilizing platforms, networks and partners to enhance coverage and support of WFP's activities.
- Monitor and analyse traditional and social media to inform the development and/or evaluation of communication activities and strategies.
- Generate donor specific visibility content including, text, photos, videos and audio for use
 across a range of integrated online platforms, in order to support global and country fundraising activities, ensuring consistency with corporate messages.
- Collate outreach data contribute to the preparation of accurate and timely reports, Support
 communications activities that enable informed decision making and ensures consistency
 of information presented to the media and other stakeholders.
- Develop and implement a training plan for Communications Focal Points in all field offices.
- Support capacity building of WFP staff on all aspects of communication, provides advice
 and guidance within area and level of expertise, in order to ensure that all activities meet
 desired standards of consistency, quality and impact.
- Liaise and interact with WFP staff and external counterparts to support aligned activities and a coherent approach to communications within WFP.
- · Follow standard emergency preparedness practices at the onset of a crisis.
- Other as required.

QUALIFICATIONS & EXPERIENCE REQUIRED:



Education:

Advanced University degree in Journalism, International Relations, Public Relations, Communications or other relevant field, or First University degree with additional years of related work experience and/or trainings/courses.

Experience:

Three years of post-graduate relevant professional experience with a Master's degree, or five years of post-graduate relevant professional experience with a Bachelor's University Degree.

Languages:

Fluency (level C) in English and in Arabic.

DESIRED EXPERIENCES FOR ENTRY INTO THE ROLE:

- Has gained experience in utilising specialist communications techniques to enhance functional outputs.
- Has provided direction and instruction to more junior staff members within area of expertise.
- Has experience in producing written communications materials, including stories, press releases and external messages.
- Has experience in photography and videography and editing these materials for publication.

WFP LEADERSHIP FRAMEWORK

WFP Leadership Framework guides to the common standards of behavior that guide HOW we work together to accomplish our mission.

Click here to access WFP Leadership Framework

REASONABLE ACCOMMODATION

WFP is committed to supporting individuals with disabilities by providing reasonable accommodations throughout the recruitment process. If you require a reasonable accommodation, please contact: global.inclusion@wfp.org

NO FEE DISCLAIMER

The United Nations does not charge any application, processing, training, interviewing, testing or other fee in connection with the application or recruitment process. Should you receive a solicitation for the payment of a fee, please disregard it. Furthermore, please note that emblems, logos, names and addresses are easily copied and reproduced. Therefore, you are advised to apply particular care when submitting personal information on the web.

REMINDERS BEFORE YOU SUBMIT YOUR APPLICATION

- We strongly recommend that your profile is accurate, complete, and includes your employment records, academic qualifications, language skills and UN Grade (if applicable).
- Once your profile is completed, please apply, and submit your application.
- · Please make sure you upload your professional CV in the English language
- Kindly note the only documents you will need to submit at this time are your CV and Cover Letter



- Additional documents such as passport, recommendation letters, academic certificates, etc. may potentially be requested at a future time
- Please contact us at <u>global.hrerecruitment@wfp.org</u> in case you face any challenges with submitting your application
- · Only shortlisted candidates will be notified

All employment decisions are made on the basis of organizational needs, job requirements, merit, and individual qualifications. WFP is committed to providing an inclusive work environment free of sexual exploitation and abuse, all forms of discrimination, any kind of harassment, sexual harassment, and abuse of authority. Therefore, all selected candidates will undergo rigorous reference and background checks.

No appointment under any kind of contract will be offered to members of the UN Advisory Committee on Administrative and Budgetary Questions (ACABQ), International Civil Service Commission (ICSC), FAO Finance Committee, WFP External Auditor, WFP Audit Committee, Joint Inspection Unit (JIU) and other similar bodies within the United Nations system with oversight responsibilities over WFP, both during their service and within three years of ceasing that service.

Job Details

Job Requisition ID JR112997

Location Damascus, Syria, The Arab Republic O

Posting Date 29/05/2025 - 6 days ago

Job Family Communications

Time Type Full time

Job Type National Officer Field

Supervisory Organization RBC Syria, Damascus, Human Resources (Virginie Seznec)

https://wd3.myworkdaysite.com/en-GB/recruiting/wfp/job_openings/job/Damascus-Syria-The-Arab-Republic-O/Communications-Officer--NOB----Damascus--Syria---OA076-2024 JR112997-1

We're Hiring for Communications Officer (NOB) - Damascus, Syria - OA076-2024!