

# Job Title: National Communications Officer (NOA) Damascus VA001-2020

**WFP seeks candidates of the highest integrity and professionalism who share our humanitarian principles.**

**Selection of staff is made on a competitive basis, and we are committed to promoting diversity and gender balance.**

## DEADLINE FOR APPLICATIONS

From 06 January 2020 To 20 January 2020

## TYPE OF CONTRACT

Type: Fixed term contract.

Duration: One year.

## ABOUT WFP

The United Nations World Food Programme is the world's largest humanitarian agency fighting hunger worldwide. The mission of WFP is to help the world **achieve Zero Hunger** in our lifetimes. Every day, WFP works worldwide to ensure that no child goes to bed hungry and that the poorest and most vulnerable, particularly women and children, can access the nutritious food they need.

## JOB PURPOSE

WFP Syria is looking for a dynamic, talented, and reliable national Communications Officer to create inspiring communications content across a range of platforms. The incumbent will need to be native in both English and Arabic, skilled at gathering content from the field, including human-interest stories, photographs and film. They will also have with sufficient experience in using social media to raise awareness of and enhance the organization's brand, and possess a deep understanding of the media and social media landscape in Syria, regionally and internationally.

Preference will be given to those who display a passion for helping WFP in its mandate to provide victims of crises with basic needs for survival so that they can dream of a better future.

## BACKGROUND

Under the supervision of the Head of Communications in Syria, the incumbent will work within the communications unit to assist in planning, implementing, monitoring and evaluating advocacy and communications strategy to bring food security issues into the public domain and enhance the organization's credibility and brand.

As a matter of priority, the incumbent will be responsible for increasing the Country programme's visibility and manage reputational issues as needed.

## KEY ACCOUNTABILITIES (not all-inclusive)

Under the direct supervision of the head of communications unit, the incumbent will perform the following duties:

- Generate high-quality and compelling content including human-interest stories, social media content, photographs and films that accurately reflect WFP's work in Syria.
- Maximize the reach of WFP Syria communications including success stories and achievements, Country Director visits and visits and media presence of other WFP Syria staff, and highlight the human element of the crisis by promoting personal experience stories.
- Generate donor specific communications content for use across a range of online platforms to support ongoing fundraising activities.
- Create high quality social media content and monitor online platforms for reputational risk.
- Handle media inquiries, establish and maintain contacts with media representatives and position WFP as the world's leading humanitarian organization committed to fighting hunger and malnutrition.

- Advise WFP staff at all levels of potential impact of press activities and statements.
- Prepare and edit texts for news releases, feature articles, briefing notes, backgrounders, Questions & Answers (Q&A) and other materials for use in the media and distribution to the public, the media and donors.
- Support the capacity building of WFP's field staff, provide support with content gathering from the field and guidance on best practices.
- Any other tasks as necessary. Flexibility is a must.

## COMPETENCIES

### Technical Knowledge:

- Proficiency in the use of all different and emerging platforms;
- Experienced in gathering and editing strong content from the field, including photographs;
- Excellent verbal and written communications skills;
- Strong understanding of humanitarian work and issues;
- Good understanding of WFP mandate and policies.

### Professionalism:

- Demonstrates integrity by modelling the UN's values and ethical standards;
- Displays cultural, gender, religion, race, nationality and age sensitivity and adaptability;
- Understands organizational risks to WFP and how to protect against them.

### Knowledge Management and Operational Awareness:

- Shares knowledge and experience;
- Actively works towards continuing personal learning, acts on learning plan and applies newly acquired skills.

### Leadership and Self-Management:

- Focuses on result for the client and responds positively to feedback;
- Remains calm, in control and good humoured even under pressure;
- Understands the importance of timeliness and recognizes opportunities when they present themselves;
- Demonstrates openness to change and ability to manage complexities.

## STANDARD MINIMUM QUALIFICATIONS

**Education:** Advanced University degree in Journalism, International Relations, Public Relations, Communications, arts or social science, or First University degree with additional years of related work experience and/or trainings/courses

### Experience:

**With an Advanced University Degree:** one year or more of postgraduate professional working in communications, including developing content and monitoring on various platforms; experience in graphic or video design is an asset

**With a First University Degree:** three years or more of postgraduate professional working in communications, including developing content and monitoring on various platforms; experience in graphic or video design is an asset

- Experience in gathering high-quality content from the field, including stories, quotes from beneficiaries, photographs and films for a range of platforms
- Experience in working in international institutions
- Sound judgement and excellent understanding of the (social) media landscape, international relations and political developments both in Syria and internationally;
- Ability to understand and communicate needs of humanitarian response while still maintaining neutrality and security;
- Possess strong creativity, initiative and a strong work ethic
- Must be willing to work during irregular hours and on the weekend as required

**Language:** Native-level/excellent Arabic and English skills (written and oral).

## TERMS AND CONDITIONS

- Please upload your professional CV in English in **PDF format** making sure to include the following in terms of "Experience":
  - **Company/Organization name and scope of work of the organization**
  - **Exact Position Title**
  - **Contract type:** *part-time, full-time, volunteer, consultant, or freelancer*
  - **Start and End date of Employment for each position:** *From (dd/mm/yyyy) to (dd/mm/yyyy)*
  - **Responsibilities:** *To mention the main responsibilities that highlight your gained skills and experience*
- A proof of your experience will be required in the final stage of recruitment.
- *Only short-listed candidates, who meet the minimum requirements for the advertised position, shall be contacted. Candidates must get an auto confirmation email once application is submitted.*

## HOW TO APPLY

### Internal candidates:

<https://performancemanager5.successfactors.eu/sf/jobreq?jobId=110643&company=C0000168410P&username=>

### External candidates:

<https://job-listing.wfp.org/sfcareer/jobreqcareer?jobId=110643&company=C0000168410P&username=>

**As WFP is dedicated to the goal of building a diverse and inclusive workplace and committed to have a multicultural environment to foster creativity and productivity,  
Females and Individuals with Special Needs are strongly encouraged to apply**

*WFP has zero tolerance for discrimination and does not discriminate on the basis of HIV/AIDS status.*

*No appointment under any kind of contract will be offered to members of the UN Advisory Committee on Administrative and Budgetary Questions (ACABQ), International Civil Service Commission (ICSC), FAO Finance Committee, WFP External Auditor, WFP Audit Committee, Joint Inspection Unit (JIU) and other similar bodies within the United Nations system with oversight responsibilities over WFP, both during their service and within three years of ceasing that service.*